

THE TRANSPORTATION LINK

Federal Aviation
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Railroad
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Office of
the Secretary

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**Sean M. Moss,
Director of the
Office of Small and
Disadvantaged
Business Utilization
(OSDBU)**

From the Desk of the Director

All year, we at OSDBU are committed to providing you, our customers, with the highest level of service. Each May, we ask for your feedback. The lead article in this month's issue of *The Transportation Link* highlights a number of the products and services we provide for our small, women-owned, and disadvantaged business customers. At the close of the article are URLs so you can either electronically complete our customer feedback request or email your comments. Please take a few moments and tell us your expectations and needs so we can serve you better.

May is also Asian Pacific American Heritage Month. Secretary of Transportation Norman Y. Mineta was one of the prime movers behind the creation of this annual celebration when he was a U.S. Congressman representing California's Silicon Valley.

Our profile this month recognizes Kija Kim, an Asian Pacific American who has made significant contributions to our country's transportation system. Ms. Kim is the co-founder and President of Harvard Design and Mapping Company, which was recognized by the Federal Transit Administration for developing the Fare Revenue Interactive Electronic Workbook (FareRevIEW) software. Today, transit agencies across the country are using FareRevIEW – improving the bottom line of some systems to the tune of millions of dollars annually.

OSDBU – Striving for Customer Satisfaction

Here at the Department of Transportation's (DOT's) Office of Small and Disadvantaged Business Utilization (OSDBU), we are committed to providing the highest level of customer service. Our mission is: "To promote customer satisfaction through successful partnerships that will result in an inclusive and effective small business procurement process."

To reach our goal of assisting small businesses to compete for, and win, transportation-related procurements, OSDBU offers the following services:

OSDBU Web Site - <http://osdbuweb.dot.gov>

- OSDBU's one-stop shop providing the information needed for small and disadvantaged businesses to effectively compete in the transportation market.
- Maintained daily to provide 24/7 access to comprehensive up-to-date information.

News-By-Email - <http://osdbuweb.dot.gov/about/lists/lists.html>

- Emails containing time-critical information such as OSDBU news, Disadvantaged Business Enterprise (DBE) announcements, upcoming conferences, and forthcoming issues of *The Transportation Link*.

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Harvard Design and Mapping Co. – Cutting Edge Technology in a Business Environment

After graduating from Seoul National University with highest honors, Kija Kim "came here to America to go to graduate school, get my degree and return to Korea as a professor at my alma mater." But her life took a few detours. One was to raise a family in the United States. Another was to co-found Harvard Design and Mapping Company, Inc. (HDM) in Cambridge, Massachusetts.

"When I first started out as a cartographer over 30 years ago," says Ms. Kim, "we used a compass, slide rule, paper, and pens – the same map-making tools used for centuries." However, "with the emergence of personal computers in the 1980's, I saw an opportunity of how computer technology could help automate map-making."

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OSDBU

Office of Small
and Disadvantaged
Business Utilization

wants to hear from you! Call us toll-free at 1-800-532-1169 with questions or comments about this newsletter or our web site. The Transportation Link's content may be reprinted without permission.

“OSDBU - Striving for Customer Service” continued from page 1

National Information Clearinghouse (NIC) - (800) 532-1169

- Call toll-free between 9-5 EST and speak with a customer service representative (messages left after-hours will receive a response the next business day).
- Customer service representatives are available to:
 - Answer questions;
 - Help customers find information;
 - Mail or fax pertinent documents; and
 - Refer customers to specialists for further assistance.

Fax On-Demand - (800) 532-1169

- System “walks” customers through a directory of all documents that can be faxed.
- Requested documents are faxed within one business day.

OSDBU Small Business Specialists - (800) 532-1169

- Small Business Specialists provide assistance on issues such as:
 - Marketing DOT for contract opportunities;
 - Understanding the Federal procurement process;
 - Receiving financial services under DOT’s Short Term Lending Program and Bonding Assistance Program;
 - Becoming certified under the DOT DBE Program; and
 - Finding appropriate contact persons at the Federal, State, and local levels.
- Goal is to respond to all inquiries in one business day.

We Want Your Feedback

OSDBU needs your input so we can provide you with the best products and services possible. Please take a few minutes to give us your feedback:

Customer Feedback Request at <http://osdbuweb.dot.gov/about/feedback/feedbackjf.html>

Email comments at: <http://osdbuweb.dot.gov/about/feedback.html>

“Harvard Design” continued from page 1”

The firm, which Ms. Kim co-founded with Executive Vice President Jim Aylward in 1988, is a leader in the Geospatial Information Systems (GIS) industry. HDM also has extensive expertise in WebGIS mapping components, international geocoding web services, quality control/quality assurance web integration, transportation systems engineering, homeland and industrial security systems, and wireless and web-based applications.

As President and CEO, Ms. Kim directs all of HDM’s major projects, marketing efforts, and client relationships. In the past 15 years, HDM has designed and developed advanced technology solutions for US Government agencies, Fortune 1000 companies, large regional utilities, and foreign countries.



One of HDM’s major clients has been DOT. In October 2002, HDM received DOT’s Outstanding Women-Owned Business Enterprise Award for designing and developing the Fare Revenue Interactive Electronic Workbook (Fare RevIEW) for the Federal Transit Administration. Fare RevIEW is a software program that transit revenue managers can use to conduct ongoing internal reviews of their current fare collection programs, pinpoint collection weaknesses, and then receive “best practice” advice about how to improve their systems.

More than 600 transit agencies across the United States have received copies of the Fare RevIEW software. Originally developed for urban and then rural systems, the newest version of the software is versatile enough to be used by all modes of transit systems, including light rail, commuter rail, and buses. Soon, responding to feedback from transportation officials, HDM will offer a web-based “best practice” site for transit systems.

“Harvard Design” continued on page 3”

Follow the Money

Bridgeport Intermodal Transportation Center Project (Bridgeport, CT)

The City of Bridgeport, in cooperation with the Connecticut Department of Transportation and the Greater Bridgeport Regional Planning Agency, are undertaking the reconstruction of a multi-phased intermodal facility to be located in downtown Bridgeport. The total cost is estimated at \$62.4 million.

The new facility will integrate existing and proposed transportation services and serve as a catalyst for downtown revitalization. A new bus terminal, train station, and office development will be constructed, which will be linked to new or improved high-speed rail, ferry, taxi, bus, and limousine services.

Work began in 2000 and is expected to continue through 2005. Plans are for construction of the \$8-10 million bus terminal to begin in 2003. Bids are expected in the fall.

The 2003 Statewide Transportation Improvement Program for Connecticut earmarks \$42.5 million for the Center – \$34 million of which is Federal funding.

More information on the Bridgeport Intermodal Transportation Center Project can be found at:

<http://www.fta.dot.gov/library/policy/ns/ns2001/ns2002s/bridg.html> and <http://www.wallacefloyd.com/projects/bridgeport>

All questions on project development, design, and review of the Center should be directed to: Stephen Tyliczszak / City of Bridgeport / Office of Planning and Economic Development / 999 Broad Street, 2nd Floor / Bridgeport, CT 06604 / TYLISS0@ci.bridgeport.ct.us / (203) 576-7221

Information on applying for certification as a Disadvantaged Business Enterprise (DBE) in Connecticut can be found at: <http://www.dot.state.ct.us/permits/dbe.htm> Background information on the DBE program can be found at: <http://osdbuweb.dot.gov/business/dbe/index.html>

Asian Pacific American Heritage Month

In 1977, then-Representative Norman Y. Mineta joined Representative Frank Horton and Senators Daniel Inouye and Spark Matsunaga in sponsoring a resolution to proclaim the first ten days of May as Asian/Pacific Heritage Week. In 1978, President Jimmy Carter signed the Joint Resolution creating the annual celebration. In 1990, President George H.W. Bush designated May as Asian Pacific American Heritage month. May was chosen to commemorate the immigration of the first Japanese immigrants to the United States in 1843.

Asian Pacific American Heritage Month is celebrated with community festivals, government-sponsored activities, and educational activities for students. The theme for 2003 is "Salute to Liberty."

More information on Asian Pacific American Heritage Month can be found at: <http://www.infoplease.com/spot/asianhistory1.html> and <http://www.apahc.org/index.html>

National Transportation Week May 11-17

Since 1962, the third week in May has been set aside to highlight the importance of transportation and to honor the people who work in it. Events this year include the 1st Annual National Transportation Week Conference and Exposition; Tour de Sol: the Great American Green Transportation Festival; the 10th Anniversary of the National Summer Transportation Institute; and Charting the Next Century of Flight. The week will conclude with the arrival of the Drive to Survive Caravan in Washington DC on May 14. Starting in Los Angeles on May 1, this caravan of alternative fuel and hybrid vehicles will make an 11-city cross-country tour to promote clean-burning renewable energies.

More information about National Transportation Week is at: <http://www.ntweek.org>

More information about the Drive to Survive Caravan is at: <http://www.drivetosurvive.info>

"Harvard Design" continued from page 2"

Like the Fare RevIEW software, HDM "has transformed many times to keep up with new technology." Ms. Kim is especially proud that she "was able to start a business based on my education and training." In starting and growing HDM, "I took an opportunity to utilize cutting edge technology in a business environment."

More information about Harvard Design and Mapping Company, Inc. can be found at <http://www.hdm.com>.

Main Office: 30 Spinelli Place, Cambridge, MA 02138, (617) 354-0100
Washington, DC Office: 1601 N. Kent Street, Arlington, VA 22209, (703) 224-1414

One-on-One Marketing Sessions for Veteran-Owned Small Businesses

OSDBU is happy to announce the latest in its series of forums for small and disadvantaged businesses to promote their capabilities directly to DOT operating administrations and to learn of potential procurement opportunities. This month's forum will focus on veteran-owned businesses.

The sessions will feature pre-arranged 15-minute appointments with the operating administrations' procurement officials and technical representatives. OSDBU recommends that firms first gain an understanding of upcoming contract opportunities by visiting DOT's 2003 Procurement Forecast at <http://osdbuweb.dot.gov/business/procurement/forecast.html>. Please check the OSDBU web site for more details and to register: <http://osdbuweb.dot.gov>.

WHEN: May 29, 2003, 8:30 am – 12:10 pm

WHERE: Loew's L'Enfant Plaza Hotel / 480 L'Enfant Plaza, SW / Washington, DC

UPCOMING CALENDAR OF EVENTS FOR May/June 2003

DATE	EVENT	CONTACT
May 12-13	1 st Annual National Transportation Week Conference and Exposition Washington, DC	Denny Edwards 703-751-5011 denny@ndtahq.com http://www.ndtahq.com/ntwconference.htm
May 12-14	U.S. Department of Energy 4th Annual Small Business Conference Albuquerque, NM	Myrna Turturro 202-586-4676 myrna.turturro@hq.doe.gov http://www.smallbusiness-outreach.doe.gov/annual/
May 12-16	Government Technology Conference (GTC) West Sacramento, CA	Cindy Dangbery 916-932-1357 cdangbery@govtech.net http://www.govtech.net/gtc
May 27	American Public Transportation Association's TranslTech Conference Pittsburgh, PA	Anitha Tharapatia 202-496-4839 atharapatia@apta.com http://www.apta.com/conferences_calendar/trantech
June 9-12	3 rd Annual Intelligent Vehicles Systems Symposium Traverse City, MI	National Defense Industrial Association 703-522-1820 adekleine@ndia.org http://www.ndia.org
June 12-14	National Association of Women Business Owners Annual Meeting & Women's Business Conference Nashville, TN	Lesa Faris 703-506-3268 http://www.nawbo.org

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